

MEDIA RELEASE

Frankfurt | March 5, 2024

GAULY completes transition from founder-led to partner-led company

- Dr. Thomas Gauly steps down as operating partner, remains closely associated with the company as shareholder and in an advisory capacity
- Entrepreneurial leadership now entirely in the hands of the Managing Partners, who also represent the largest shareholder group
- Successful transition of management completed

Twelve years after it was founded, Gauly Advisors GmbH (GAULY), a leading management consultancy for strategy and communications, has completed the transition from a founder-led to a partner-led company. Last year, the Managing Partners had already taken over additional shares from founder Dr. Thomas Gauly. They now jointly form the largest shareholder group. This means that the Managing Partners have the entrepreneurial leadership.

In February last year, Andreas Martin was appointed to the Management Board, which he now heads together with long-standing Managing Director Sandra Fabian. Thomas Gauly is now stepping down as an operating partner, while at the same time remaining a shareholder and closely associated with the company in an advisory capacity. This marks the successful completion of an orderly transition in GAULY's governance.

"One of the biggest challenges for founders is to hand over a company to their successors at the right time in order to ensure long-term success," says Thomas Gauly. "I am grateful for what we have achieved together since the company was founded in 2012: GAULY is one of the leading communications consultancies in the German-speaking market and enjoys an excellent reputation among employees and clients in Germany and abroad. We began early on to transfer business development onto the shoulders of a capable group of partners, who have now taken over full entrepreneurial leadership. I am convinced that the successful work of recent years will continue under their leadership."

GAULY

Representing the group of Managing Partners, Alexander Cordes said: "Thomas Gauly is one of the most distinguished and renowned communications consultants in Germany. GAULY is one of the most successful start-ups in our market in the past two decades and an entrepreneurial success story that bears his name. We look forward to continuing to write this success story. At the same time, we are delighted that we can continue to rely on Thomas' consulting expertise and network."

About us

Gauly Advisors GmbH is a partner-led management consultancy for strategy and communications. The company supports CEOs, board and supervisory board members, owners and heads of communications in matters of strategic orientation and communication. In particular, this includes consulting and operational support in critical situations such as crises, restructuring, M&A transactions, IPOs, management changes, regulatory processes and compliance or litigation cases, as well as advising companies on longer-term projects such as cultural and digital change processes, transformation or strategy implementation.

The company was founded in 2012 and has offices in Berlin, Brussels, Frankfurt, Munich and Zurich.

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